

The Sage Handbook Of Political Communication

John D. H. Downing, Denis McQuail, Philip Schlesinger, Ellen Wartella

The SAGE Handbook of Political Communication Holli A Semetko, Margaret Scammell, 2012-04-03 This authoritative and comprehensive survey of political communication draws together a team of the world's leading scholars to provide a state-of-the-art review that sets the agenda for future study. It is divided into five sections: Part One: explores the macro-level influences on political communication such as the media industry, new media, technology, and political systems Part Two: takes a grassroots perspective of the influences of social networks - real and online - on political communication Part Three: discusses methodological advances in political communication research Part Four: focuses on power and how it is conceptualized in political communication Part Five: provides an international, regional, and comparative understanding of political communication in its various contexts The SAGE Handbook of Political Communication is an essential benchmark publication for advanced students, researchers and practitioners in the fields of politics, media and communication, sociology and research methods.

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The SAGE Handbook of Political Advertising Lynda Lee Kaid, Christina Holtz-Bacha, 2006-06-14 The SAGE Handbook of Political Advertising provides a comprehensive view of the role political advertising plays in democracies around the world. Editors Lynda Lee Kaid and Christina Holtz-Bacha, along with an international group of contributors, examine the differences as well as the similarities of political advertising in established and evolving democratic governments. Key Features: Offers an international perspective: This Handbook examines the political television advertising process that has evolved in democracies around the world, including countries in Asia, Europe, Australia, Africa, Latin America, and North America. In

addition, a comparative overview addresses the effects of political advertising on the voters and the systems of which it is a part. Provides comprehensive coverage: For each country presented, an analysis is given of its political advertising history, its cultural implications, the political and regulatory systems related to political advertising, the effects of media system structures, and the effects of new technologies. Includes examples from recent elections: The role specific candidate- or party-controlled television plays in a specific region's electoral process is examined. Original research on recent elections confirms the expanding significance of this form of political communication. This is an excellent resource for media professionals and practicing journalists, as well as a welcome addition to any academic library. It can also be used as a textbook for advanced undergraduate and graduate courses on Political Advertising in the fields of Political Science, Communication, Broadcasting, Journalism, and International Relations.

The SAGE Handbook of Propaganda Paul Baines, Nicholas O'Shaughnessy, Nancy Snow, 2019-11-25 The SAGE Handbook of Propaganda unpacks the ever-present and exciting topic of propaganda to explain how it invades the human psyche, in what ways it does so, and in what contexts. As a beguiling tool of political persuasion in times of war, peace, and uncertainty, propaganda incites people to take, often violent, action, consciously or unconsciously. This pervasive influence is particularly prevalent in world politics and international relations today. In this interdisciplinary Handbook, the editors have gathered together a group of world-class scholars from Europe, America, Asia, and the Middle East, to discuss leadership propaganda, war propaganda, propaganda for peace marketing, propaganda as a psychological tool, terror-enhanced propaganda, and the contemporary topics of internet-mediated propaganda. Unlike previous publications on the subject, this book brings to the forefront current manifestations and processes of propaganda such as Islamist, and Far Right propaganda, from interdisciplinary perspectives. In its four parts, the Handbook offers researchers and academics of propaganda studies, peace and conflict studies, media and communication studies, political science and governance marketing, as well as intelligence and law enforcement communities, a comprehensive overview of the tools and context of the development and evolution of propaganda from the twentieth century to the present: Part One: Concepts, Precepts and Techniques in Propaganda Research Part Two: Methodological Approaches in Propaganda Research Part Three: Tools and Techniques in Counter-Propaganda Research Part Four: Propaganda in Context

The SAGE Handbook of Political Science Dirk Berg-Schlosser, Bertrand Badie, Leonardo Morlino, 2020-02-11 The SAGE Handbook of Political Science presents a major retrospective and prospective overview of the discipline. Comprising three volumes of contributions from expert authors from around the world, the handbook aims to frame, assess and synthesize research in the field, helping to define and identify its current and future developments. It does so from a truly global and cross-area perspective Chapters cover a broad range of aspects, from providing a general introduction to exploring important subfields within the discipline. Each chapter is designed to provide a state-of-the-art and comprehensive

overview of the topic by incorporating cross-cutting global, interdisciplinary, and, where this applies, gender perspectives. The Handbook is arranged over seven core thematic sections: Part 1: Political Theory Part 2: Methods Part 3: Political Sociology Part 4: Comparative Politics Part 5: Public Policies and Administration Part 6: International Relations Part 7: Major Challenges for Politics and Political Science in the 21st Century

Encyclopedia of Political Communication Lynda Lee Kaid, Christina Holtz-Bacha, 2007-12-21 2008 Best Reference, Library Journal Political communication began with the earliest studies of democratic discourse by Aristotle and Plato. However, modern political communication relies on an interdisciplinary base, which draws on concepts from communication, political science, journalism, sociology, psychology, history, rhetoric, and others. This two-volume resource considers political communication from a broad interdisciplinary perspective, encompassing the many different roles that communication plays in political processes in the United States and around the world. The Encyclopedia of Political Communication discusses the major theoretical approaches to the field, including direct and limited effects theories, agenda-setting theories, sociological theories, framing and priming theories, and other past and present conceptualizations. With nearly 600 entries, this resource pays considerable attention to important political messages such as political speeches, televised political advertising, political posters and print advertising, televised political debates, and Internet sites. The audiences for political communications are also central, necessitating concentration on citizen reactions to political messages, how the general public and voters in democratic systems respond to political messages, and the effects of all types of media and message types. Key Features Encompasses several channels of political communication including interpersonal and public communication, radio, television, newspapers, and the World Wide Web Provides news media coverage and journalistic analysis of politics, political issues, political figures, and political institutions Concentrates on the field of political communication since the middle of the 20th century Emphasizes political communication from the point of view of the United States, but there is substantial and important research and scholarship on political communication in international contexts Considers the role of communication in governing, incorporating communication activities that influence the operation of executive, legislative, and judicial bodies, political parties, interest groups, political action committees, and other participants in political processes Key Themes Biographies Books, Films, Journals, Television Democracy, Democratization Education and Nonprofit Organizations Elections Government Operations and Institutions Legal and Regulatory Media Events Media Outlets and Programs Role of Media in Political Systems News Media Coverage of Politics, Political Affairs Theoretical Approaches Types of Political Media Political Attitudes Political Campaigns Political Events Political Groups and Organizations Political Issues Political Journalism Theoretical Concepts Women in Politics The Encyclopedia of Political Communication is designed for libraries, undergraduates, and members of the public with an interest in political affairs. Media and political professionals, as well as government officials, lobbyists, and participants in independent political organizations, will find these volumes useful in

developing a better understanding of how the media and communication function in political settings.

The SAGE Handbook of Gender and Communication Bonnie J. Dow, Julia T. Wood, 2006-07-19 Publisher Description

The SAGE Handbook of Media and Migration Kevin Smets, Koen Leurs, Myria Georgiou, Saskia Witteborn, Radhika Gajjala, 2019-10-31 Migration moves people, ideas and things. Migration shakes up political scenes and instigates new social movements. It redraws emotional landscapes and reshapes social networks, with traditional and digital media enabling, representing, and shaping the processes, relationships and people on the move. The deep entanglement of media and migration expands across the fields of political, cultural and social life. For example, migration is increasingly digitally tracked and surveilled, and national and international policy-making draws on data on migrant movement, anticipated movement, and biometrics to maintain a sense of control over the mobilities of humans and things. Also, social imaginaries are constituted in highly mediated environments where information and emotions on migration are constantly shared on social and traditional media. Both, those migrating and those receiving them, turn to media and communicative practices to learn how to make sense of migration and to manage fears and desires associated with cross-border mobility in an increasingly porous but also controlled and divided world. The SAGE Handbook of Media and Migration offers a comprehensive overview of media and migration through new research, as well as a review of present scholarship in this expanding and promising field. It explores key interdisciplinary concepts and methodologies, and how these are challenged by new realities and the links between contemporary migration patterns and its use of mediated processes. Although primarily grounded in media and communication studies, the Handbook builds on research in the fields of sociology, anthropology, political science, urban studies, science and technology studies, human rights, development studies, and gender and sexuality studies, to bring to the forefront key theories, concepts and methodological approaches to the study of the movement of people. In seven parts, the Handbook dissects important areas of cross-disciplinary and generational discourse for graduate students, early career researcher, migration management practitioners, and academics in the fields of media and migration studies, international development, communication studies, and the wider social science discipline. Part One: Keywords and Legacies Part Two: Methodologies Part Three: Communities Part Four: Representations Part Five: Borders and Rights Part Six: Spatialities Part Seven: Conflicts

The SAGE Handbook of Media Studies John D. H. Downing, Denis McQuail, Philip Schlesinger, Ellen Wartella, 2004-09-08 Media and communication research is a diverse and stimulating field of inquiry, not only in subject matter but also in purposes and methodologies. Over the past twenty years, and in step with the contemporary shift toward trans-disciplinarity, Media Studies has rapidly developed a very significant body of theory and evidence. Media Studies is here to stay and scholars in the discipline have a vital contribution to make. The SAGE Handbook of Media Studies surveys and evaluates the theories, practices, and future of the field. Editor John Downing and associate editors Denis McQuail, Philip

Schlesinger, and Ellen Wartella have brought together a team of international contributors to provide a varied critical analysis of this intensely interesting field of study. The Handbook offers a comprehensive review within five interconnected areas: humanistic and social scientific approaches; global and comparative perspectives; the relation of media to economy and power; media users; and elements in the media mosaic ranging from media ethics to advertising, from popular music to digital technologies, and from Hollywood and Bollywood to alternative media. The contributors to The Handbook are from Australia, Austria, Britain, Canada, France, Guatemala, India, Japan, the Netherlands, South Korea, and the United States. Each contributor offers a unique perspective on topics broad in scope. The Handbook is an ideal resource for university media researchers, for faculty developing new courses and revising curricula, and for graduate courses in media studies. It is also a necessary addition to any academic library.

Hybrid Politics Laura Iannelli, 2015-03-15 *Hybrid Politics* examines the combinations and competitions between older and newer media technologies, practices, actors, contents and logics, by exploring their potential and practical implications in terms of political participation. In this Swift, Laura Iannelli analyses the 'hybridity' of politics in democratic societies from a multidisciplinary perspective, identifying the diverse forms of power and political participation that coexist within the contemporary complex media sphere, and which influence participation in the spheres of institutionalised and protest politics. Building upon renowned global research and original case studies, the book proposes an innovative and challenging analytic strategy to understand, explain, and problematise the contemporary complexity of political participation and communication.

Political Communication and Deliberation John Gastil, 2008 The act of deliberation is the act of reflecting carefully on a matter and weighing the strengths and weaknesses of alternative solutions to a problem. It aims to arrive at a decision or judgment based not only on facts and data but also on values, emotions, and other less technical considerations. Though a solitary individual can deliberate, it more commonly means making decisions together, as a small group, an organization, or a nation. Political Communication and Deliberation takes a unique approach to the field of political communication ...

The SAGE Handbook of Nations and Nationalism Gerard Delanty, Krishan Kumar, 2006-06-14 'With its list of distinguished contributors and its wide range of topics, the handbook is surely destined to become an invaluable resource for all serious students of nationalism' - Michael Billig, Professor of Social Sciences at Loughborough University and author of 'Banal Nationalism' (SAGE 1995) 'The persistence - some would say: revival - of nationalism across the recent history of modernity, in particular the past two decades, has taken many scholars in the social sciences by surprise. In response, interest in the analysis of nationalism has increased and given rise to a great variety of new angles under which to study the phenomenon. What was missing in the cacophony of voices addressing nationalism was a volume that brought them together and confronted them with each other. This handbook does just that. It deserves particular praise for the wide range of

approaches and topic included and for the systematic attempt at studying nationalism as a phenomenon of our time, not a remnant from the past' - Peter Wagner, Professor of Social and Political Theory, European University Institute; and Professor of Sociology, University of Warwick 'For students concerned with the contemporary study of nationalism this will be an invaluable publication. The three-fold division into approaches, themes and cases is a very solid and sensible one. The editors have commissioned essays from leading scholars in the field [and]this handbook provides the best single-volume overview of contemporary nationalism' - John Breuilly, Professor of Nationalism and Ethnicity, London School of Economics Nationalism has long excited debate in political, social and cultural theory and remains a key field of enquiry among historians, anthropologists, sociologists as well as political scientists. It is also one of the critical media issues of our time. There are, however, surprisingly few volumes that bring together the best of this intellectual diversity into one collection. This Handbook gives readers a critical survey of the latest theories and debates and provides a glimpse of the issues that will shape their future. Its three sections guide the reader through the theoretical approaches to this field of study, its major themes - from modernity to memory, migration and genocide - and the diversity of nationalisms found around the globe. The overall aim of this Handbook is to relate theories and debates within and across a range of disciplines, illuminate themes and issues of central importance in both historical and contemporary contexts, and show how nationalism has impacted upon and interacted with other political and social forms and forces. This book provides a much-needed resource for scholars in international relations, political science, social theory and sociology.

The SAGE Handbook of Political Sociology, 2v William Outhwaite, Stephen Turner, 2017-10-30 The SAGE Handbook of Political Sociology offers a comprehensive and contemporary look at this evolving field of study. The focus is on political life itself and the chapters, written by a highly-respected and international team of authors, cover the core themes which need to be understood in order to study political life from a sociological perspective, or simply to understand the political world. The two volumes are structured around five key areas: PART 1: TRADITIONS AND PERSPECTIVES PART 2: CORE CONCEPTS PART 03: POLITICAL IDEOLOGIES AND MOVEMENTS PART 04: TOPICS PART 05: WORLD REGIONS This future-oriented and cross-disciplinary handbook is a landmark text for students and scholars interested in the social investigation of politics.

Handbook of Political Communication Research Lynda Lee Kaid, 2004-07-19 The Handbook of Political Communication Research is a benchmark volume, defining the most important and significant thrusts of contemporary research and theory in political communication. Editor Lynda Lee Kaid brings together exemplary scholars to explore the current state of political communication research in each of its various facets. Reflecting the interdisciplinary nature of political communication scholarship, contributions represent research coming from communication, political science, journalism, and marketing disciplines, among others. The Handbook demonstrates the broad scope of the political communication discipline and

emphasizes theoretical overviews and research synthesis, with each chapter providing discussion of the major lines of research, theory, and findings for the area of concern. Chapters are organized into sections covering: *The theoretical background, history, structure, and diversity of political communication; *Messages predominant in the study of political communication, ranging from classical rhetorical modes to political advertising and debates; *News media coverage of politics, political issues, and political institutions; *Public opinion and the audiences of political communication; *European and Asian perspectives on political communication; and *Trends in political communication study, including the Internet, and its role in changing the face of political communication. As a comprehensive and thorough examination of the political communication discipline--the first in over two decades--this Handbook is a must-have resource for scholars and researchers in political communication, mass communication, and political science. It will also serve readers in public opinion, political psychology, and related areas.

Handbook of Political Communication Dan D. Nimmo, Keith R. Sanders, 1981-12 What role does mass communication play in shaping public opinion? Why is advertising so effective as a means of political persuasion? How have technical advances in communication altered the processes of policy and decision making? The massive, 28 chapter Handbook of Political Communication addresses these and other questions in this evolving field. It is the first book to comprehensively address the origins, future potential and findings of the field. This book is, without pretense, a scholarly work, and it uses scholarly approaches to the entire field of political communication...As Ed McMahon might say, EVERYTHING you would ever want to know about political communication is here in this one volume! You are right, en

The SAGE Handbook of Political Advertising Christina Holtz-Bacha, Lynda Lee Kaid, Sage Publications, Sage eReference (Online service), 2006 The contributors to this text examine the differences, as well as the similarities of political advertising among the electoral processes of democracies globally. They address the effects of political advertising on the voters and the systems of which it is a part.

Political Communication Carsten Reinemann, 2014-07-28 Against the background of an enormous expansion and diversification of both political communication itself and scientific research into its structures, processes, and effects, this volume gives an overview of some of the key theories and findings accumulated by political communication research over the last decades. In order to do so, the volume provides readers with review articles by renowned international authors on various aspects of (I) the normative, regulatory and conceptual foundations of political communication, (II) different situations of political communication (e.g., elections, referendums, social movements, media hypes, crisis and war), (III) the activities of and part played by political actors, (IV) mass media and journalism, (V) characteristics and typical features of media messages, (VI) the role played by citizens as well as (VII) various kinds of effects on citizens. Each section includes several chapters that address specific issues and research problems in the form of comprehensive overview articles.

Sourcebook for Political Communication Research ,

On Message Pippa Norris, John Curtice, David Sanders, Margaret Scammell, Holli A Semetko, 1999-05-26 To what extent are the techniques of campaigning and media management critical to the outcome of modern elections? This book brings together a group of leading scholars to provide a comprehensive analysis of the role and impact of political communications during election campaigns. They set the context of election campaigning in Britain, and the methodology used to understand media effects, review party strategies and resulting media coverage, and draw together evidence of the impact of the 1997 British General Election campaign, analyzing how far television and the press media influenced the public's civic engagement, agenda priorities, and party preferences.

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